

SPONSORSHIP PACKET 11.02.17, DAC @ 7:00 P.M.

**50TH  
ANNIVERSARY  
CELEBRATION  
DINNER**

**11.02.2017**

**DETROIT  
ATHLETIC  
CLUB**

19

67

COMPAS5ION &  
INN0VATION

## About us and history

Sacred Heart Rehabilitation Center is a nonprofit behavioral health and wellness treatment provider.

We serve women, pregnant women and women with children, men, and adolescents with substance use disorders and other behavioral health issues.

In 1967 the treatment center began in the former Sacred Heart School building located on Eliot Street at Rivard in Detroit. Sacred Heart's treatment services were based on the principles and philosophy of the Alcoholics Anonymous program.

From the 1970s to the present day, Sacred Heart has experienced rapid growth geographically, the number of clients it serves, and the array of services provided.

Sacred Heart is celebrating its 50th year of serving those with the greatest needs and the fewest resources. Our mission of charitable service, historically has been and will continue to be our distinguishing characteristic.

## What is a FOSH?

A Friend of Sacred Heart (FOSH) is a generous donor and/or sponsor who aids in fulfilling our mission of assisting all people with behavioral health issues including those with limited means to improve their quality of life.

## The event

Thursday, November 2nd from 7:00 - 9 P.M. Main Dining Room and Pontchartrain Room



1005 Eliot - 1967



### Speaker: Ryan Leaf -Former College and NFL Star QB & Behavioral Health Advocate

Ryan David Leaf is an advocate for those struggling with mental and behavioral health issues and encourages audiences to transform the way we think about mental health issues and addiction. Ryan works to eliminate the mental health stigma and says, "asking for help is a sign of strength, not weakness." The strong presence Ryan holds in a room is not just due to his 6-foot-6 frame, but the impassioned commitment he has made to serve those who are struggling. Before working with Transcend Recovery Community, he was one of the most promising collegiate football players of his time, and rivaled Peyton Manning for the Heisman trophy. In 1998, he was the number 2 pick in the NFL draft behind Peyton Manning. Ryan now travels across the United States speaking to communities about his story of recovery. Ryan's experience captures the transparency and authenticity that Transcend Recovery Community is founded upon.

### Speaker: KEM -Platinum Album & 3x Grammy Nominated R&B singer, and Person in Recovery

For all of his life, KEM has been driven by music and the emotions involved in bringing it to life. That passion stems from the days he spent as a child playing the old piano at his grandfather's church. For KEM, there's always been a deep and very intimate connection to music, which has evolved throughout his personal life experiences.

Today, the internationally renowned R&B singer/songwriter has to his credit: one Platinum-selling album (KEM: ALBUM II); two Gold-selling albums with Motown (KEMISTRY; INTIMACY); three GRAMMY nominations; five #1 hit singles ("Love Calls," "I Can't Stop Loving You," "Why Would You Stay," "It's You" and "Nobody"), along with several sold-out national tours and international shows. In spite of his success in the world of R&B, many still don't know the true depths of KEM, his music, his passion for songwriting or his journey from homelessness and addiction to sobriety that have given life to his music and thousands of fans. Consequently, he's often called "R&B's Best Kept Secret."



Sacred Heart Rehabilitation Center is dedicated to assisting all people with behavioral health issues, including those with limited means, to improve their quality of life.

Sacred Heart Rehabilitation Center, Inc. is a nonprofit, non-denominational 501(c)(3) organization.

## UNDERWRITING SPONSORSHIP OPPORTUNITIES

Dinner Sponsor \_\_\_\_\_ SOLD \_\_\_\_\_ \$15,000

- Up to ten tickets to the event
- Name/logo as Dinner Sponsor on all multi-media materials, social media, press releases and company website
- Name/logo recognition as Dinner Sponsor on serving table and in the video presentation shown at the event
- Opportunity for guests to meet the speakers one on one at a VIP reception at the event
- Premium full-color, full-page ad in the event booklet

Guest Speaker Sponsor \_\_\_\_\_ ONE AVAILABLE \_\_\_\_\_ \$10,000

- Up to eight tickets to the event
- Name/logo as Guest Speaker Sponsor on all multi-media materials, social media, press releases and company website
- Name/logo recognition as Guest Speaker Sponsor on podium signage and in the video presentation shown at the event
- Opportunity for guests to meet the speakers one on one at a VIP reception at the event
- Premium full-color, full-page ad in the event booklet

Invitation Sponsor \_\_\_\_\_ SOLD \_\_\_\_\_ \$5,000

- Up to four tickets to the event
- Name/logo as Invitation Sponsor on all multi-media materials, social media, press releases and company website
- Name/logo recognition as Invitation Sponsor on invitations and in the video presentation shown at the event
- Full page color ad in the event booklet

Valet Sponsor \_\_\_\_\_ ONE AVAILABLE \_\_\_\_\_ \$3,000

- Up to four tickets to the event
- Name/logo as Valet Sponsor on all multi-media materials, social media, press releases and company website
- Name/logo recognition as Valet Sponsor at registration table signage and in the video presentation shown at the event
- Half page color ad in the event booklet

## EVENT SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \_\_\_\_\_ \$2,000

- Up to four tickets to the event
- Name/logo recognition in the video presentation shown at the event
- Name/logo recognition on signage at the event, social media, and company website as a event sponsor
- Half page color ad in the event booklet

Gold Sponsor \_\_\_\_\_ \$1,000

- Up to two tickets to the event
- Name/logo recognition in the video presentation shown at the event
- Name/logo recognition on signage at the event, social media, and company website as a event sponsor
- Half page color ad in the event booklet

Silver Sponsor \_\_\_\_\_ \$500

- Name recognition in the video presentation shown at the event
- Name recognition on signage at the event, social media, and company website as a event sponsor
- Name recognition in the event booklet

For more information and/or payment options, email [fosh@sacredheartcenter.com](mailto:fosh@sacredheartcenter.com) or call 810.392.2167 x1319







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# COMPASSION & INNOVATION

## 50TH ANNIVERSARY CELEBRATION DINNER SPONSORSHIP FORM

Sponsorship Level:

1 Date:

Organization:

Contact Name:

Email:

Phone Number:

Website:

### ADVERTISEMENT & LOGO DETAILS

Advertisement & Logo Specifications: Acceptable formats: EPS, JPEG, AI, PSD, TIFF, PNG or PDF.

For advertisement, logo, submissions & questions email [fosh@sacredheartcenter.com](mailto:fosh@sacredheartcenter.com)

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I need my ad designed. NOTE: PLEASE [EMAIL LOGO](#) by 10.16.17



Ad & logo will be emailed. NOTE: PLEASE [EMAIL AD & LOGO](#) by 10.16.17

Full page color ad (10 H x 7.5 W) Half page color ad (7.5 W x 5 H)



PAY ONLINE NOW, select level & you will be directed to pay by PayPal or Credit Card

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PAY BY CHECK, make check out to & mail to: Sacred Heart Rehabilitation Center  
Attention: Tammy Murray, 400 Stoddard Rd., Richmond, MI 48062

Sacred Heart Rehabilitation Center, Inc. is a 501 (c) (3) charitable organization, your contribution is tax deductible.