



*The past holds no power over me anymore.
Let me reintroduce myself . . .*



8th Annual
Spirit of Compassion-
**CELEBRATING WOMEN
IN RECOVERY BENEFIT**
Helping women & women with children
overcome substance use disorders



Sacred Heart
Rehabilitation Center

SAVE THE DATE 5.18.12 TROY, MI @ 6 P.M.

entertainment www.marklundholm.com venue www.mectroy.com sponsorship & ticket tmurray@sacredheartcenter.com website on: fb.me/spiritofcompassion

Sacred Heart Rehabilitation Center is dedicated to assisting all people with behavioral health issues, including those with limited means, to improve their quality of life.

Proceeds go to benefit Sacred Heart Women's Specialty Services

Sacred Heart Rehabilitation Center, Inc. is a nonprofit, non-denominational 501(c)(3) organization.

Gifts are tax-deductible to the extent of state and federal law.



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www.sacredheartcenter.com

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About us

Sacred Heart Rehabilitation Center is a substance use disorder treatment provider. We serve women, pregnant women and women with children, men, and adolescents. Sacred Heart is now in its fourth decade of serving those with the greatest needs and the fewest resources. Our mission of charitable service has always been our distinguishing characteristic.

What is a FOSH

A Friend of Sacred Heart (FOSH) is a generous donor and/or sponsor who aids in fulfilling our mission of assisting all people with behavioral health issues including those with limited means to improve their quality of life. A FOSH fills the monetary gap between a client receiving and not receiving treatment due to the lack of insurance and/or state funding. A FOSH allows an immediate option, the FOSH Treatment Scholarship, so treatment can begin at the right time and at the right place.

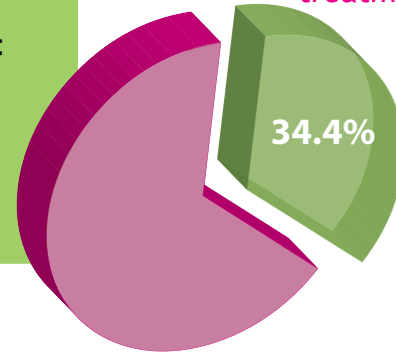
The need

The need is great. In FY 2006-2007 850,000 people in the State of Michigan needed and sought, but didn't receive, substance abuse treatment. State funding is expected to be cut dramatically this year, which means even more people will end up on already long waiting lists or will not receive treatment at all.

34.4% percent of the women did not have health insurance coverage and could not afford to pay for the cost of treatment or had health insurance but it did not cover treatment or the cost of services.¹

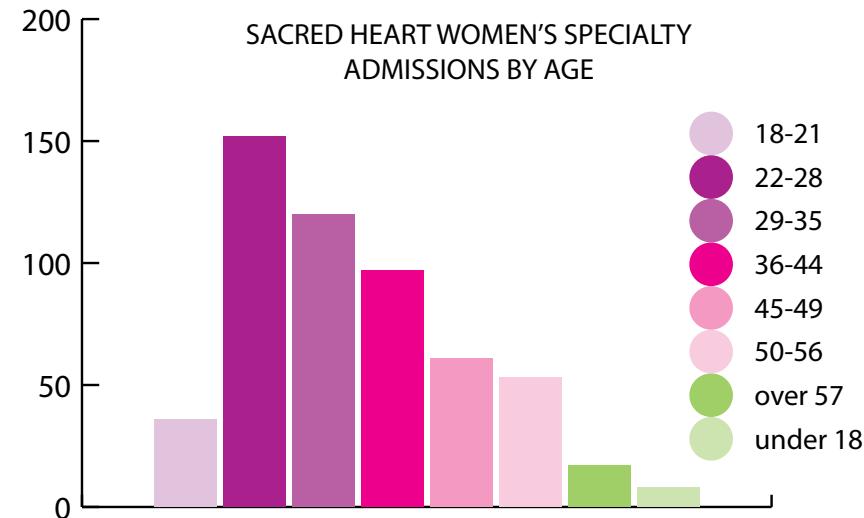
¹Substance Abuse and Mental Health Services Administration, Office of Applied Studies. (October 4, 2007). The NSDUH Report: Substance Use Treatment among Women of Childbearing Age. Rockville, MD

Women who are unable afford treatment in U.S.¹



How will the money be used?

We have created a FOSH Treatment Scholarship Fund, which provides individuals the means to seek treatment even if they are unable to qualify for county funding, are uninsured or are unable to pay themselves. Specifically the Spirit of Compassion Benefit will raise money for this fund, which will be allocated to women, pregnant women and women with children. The fund will allow them access to treatment at the right time and in the right setting. Sacred Heart is



one of the few providers that offers special programming for women, pregnant women and women with children. And with your help, less women and children will be turned away for treatment.

The goal

Raise the amount of \$20,000. Greater FOSH support will help offset the current decline in state funding. Sacred Heart provided over \$60,000 dollars in FOSH Treatment Scholarships in FY 2010-2011. An additional \$20,000 will increase our Fund by 33%, allowing Sacred Heart to increase its women's specialty admissions.

Sponsorship Levels

	DIAMOND \$2,000+	PLATINUM \$1,000	GOLD \$500+	SILVER \$250
EVENT ADVERTISING Display targeted & visible advertising at the event				
Company Logo on Centerpiece at Event	•	•	•	•
Company Names mentioned by MC	•	•	•	•
Streaming Name & Logo on video screen during dinner*	•	•	•	•
* size & length of advertising depends on sponsor level				
PROGRAM ADVERTISING Program booklet will be provided to every attendee & participant at the event				
Full Page Color Ad in Program	•	•	•	•
Half Color Page Ad in Program	•	•	•	•
Half Page B&W Ad in Program	•	•	•	•
Quarter Page Ad in Program	•	•	•	•
WEBSITE ADVERTISING Display your linkable logo or name to visitors of the event Website				
Name Listed on the FOSH Facebook Page	•	•	•	•
A link from FOSH Facebook Page to your website	•	•	•	•
Mention on Twitter with link to your page every Friday until event	•	•	•	•
Logo on the event video on YouTube	•	•	•	•
Your organization will be tagged on the event YouTube video	•	•	•	•
PRINT ADVERTISING Display your logo or name in our print materials (which are available online), circulation 1,400 print.				
Logo (with contact info) in Newsletter following event	•	•	•	•
Company Name mentioned in Newsletter following event	•	•	•	•
Company Name mentioned in annual report	•	•	•	•
EXTRAS -Come & enjoy the event yourself or donate your tickets to recovering Sacred Heart women clients and/or women in area shelters. To donate ticket contact 810.392.2167 x1319 or tmurray@sacredheartcenter.com				
Tickets	8	6	4	2

SACRED HEART REHABILITATION CENTER, INC.

8TH ANNUAL SPIRIT OF COMPASSION DINNER

CELEBRATING WOMEN IN RECOVERY

SPONSORSHIP OPPORTUNITIES

- | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> <u>Diamond Event Sponsor</u> <u>\$ 2,000</u>
* Full page color ad in Program (Featured Placement)
(10 x 7.5)
* Eight (8) tickets | <input type="checkbox"/> <u>Platinum Event Sponsor</u> <u>\$ 1,000</u>
* Half page color ad in Program
(7.5 x 5.5)
* Six (6) tickets to event |
| <input type="checkbox"/> <u>Gold Event Sponsor</u> <u>\$ 500.00</u>
* Half page B&W ad in Program
(7.5 x 5.5)
* Four (4) tickets to event | <input type="checkbox"/> <u>Silver Event Sponsor</u> <u>\$ 250.00</u>
* Quarter page B&W ad in Program
(3.75 x 5)
* Two (2) tickets to event |

ADVERTISEMENT DETAILS

Advertisement Specifications: Acceptable formats: EPS, JPEG, AI, Word, Publisher or PDF. For advertisement layout questions contact Estee Weber at (810) 392-2167, ext 1311 or by e-mail to eweber@sacredheartcenter.com

- Ad is enclosed
- Ad will be emailed eweber@sacredheartcenter.com , no later than April 29, 2012
- Ad will be mailed to Estee Weber at 400 Stoddard Road, Memphis, MI 48041, no later than April 29, 2012
- Ad previously used

Spirit of Compassion Sponsor: _____

Date: _____

Sacred Heart Representative: _____

Date: _____

Sacred Heart is a 501 (c) (3) charitable organization. / Please make your tax deductible contribution payable to Sacred Heart Rehabilitation Center, Inc.